

# Shani Aerov

**Portfolio**  
Shani-aerov.com

## Contact

+972528823624  
Aerov123@gmail.com

## Education

B.A Degree Interior, Design & Environment

October 2018 - July 2021 | Shenkar

Design Study Abroad - Valencia, Spain

April 2019 | UPV Universitat Politècnica de València

UX/UI Design

January 2023 - July 2023 | Netcraft Academy

## Skills

UX/UI Design | Wireframing | Complex Prototyping

Rapid Prototyping | Responsive Web Design

Research | Usability Testing | Data Entry | Problem-

Solving | Multitasking | Customer Service | Office

Management | Scheduling | Retouching

## Toolkit

Adobe | Microsoft | Figma | Spline | Google |

Rhino | Photoshop | Illustrator | Premiere Pro

## Languages

Hebrew - Native

English - Fluent

Russian - Good

Spanish - Good

## Reference

VP Of Trade - Azrieli

Doron Sofer

054-2588954

Trade Manager - Azrieli

Orly Sitruk

054-6775321

## Experience

### UX UI Designer

July 2024 - Now | Muscle&motion

As the sole UX/UI designer, I handle our app's redesign, collaborating with the PM and development team to ensure an intuitive, visually compelling design.

### UX UI Designer

February 2024 - May 2024 | Liveye (start-up)

Working on building a new startup app, conducting UX research and collaborate with our dev team

### Content Manager

August 2022 - December 2023 | Azrieli.Com

Curated product data for consistent presentation, upholding brand standards and usability.

Identified and resolved content upload bottlenecks, significantly improving workflow efficiency.

Crafted comprehensive product upload guidelines, enabling efficient training for new team members.

### Product Analyst

July 2021 - June 2022 | Shopify

Worked on Large Datasets, Research, and Mapping

Created documents of the process flow that required track keeping and solution definition.

Agile development process and project management experience in managing complex, high stress projects.